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Welcome to Boston’s Market District

Conveniently located in the heart of downtown Boston, Faneuil Hall Marketplace is the cornerstone of Boston's Market District, which also includes Boston Public Market, the Haymarket Pushcarts, and several restaurants, taverns and retail outlets.

The District borders the Waterfront, the North End, the Financial District and Government Center and is a well-traveled part of Boston’s “Freedom Trail.”


As “America’s First Open Marketplace,” it is the first stop for visitors coming to Boston – as well as a favorite stop for locals – who enjoy the many restaurants, retail shops, cafes, pushcarts, street performers and food colonnade merchants on the property.

Stay In Touch
www.FaneuilHallMarketplace.com
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Marketplace Hours
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10 am – 7 pm (Winter)
Friday & Saturday: 10 am – 9 pm
Sunday: Noon – 6 pm
Food Colonnade Open Late

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Neighborhood Guide
A Publication Of The Faneuil Hall Marketplace Merchants Association

Quincy Market Cover Photo: Harkins Photography
Greetings,

This year, Faneuil Hall Marketplace will celebrate its 40th anniversary of the renovation of Quincy Market and the Marketplace Buildings. I welcome you to visit one of our City’s, and nation’s, most treasured and historic landmarks.

The Market is a thriving hub of shopping, dining, entertainment, and tourism. My office at City Hall overlooks the Market and I see the activity it draws every day, as both locals and visitors walk the historic cobblestone.

I have many fond memories of visiting the Marketplace during my childhood, as I know many other people do as well. Faneuil Hall Marketplace is truly a place where all of Boston comes together.

The Marketplace has a storied history as well. Generations of people have shared their ideas and spent time here. Known as America’s “Cradle of Liberty”, it served as a platform for many activists and leaders to spark action and change. It’s very special that we have been able to preserve the famous history here, while continuing to grow and thrive in new ways.

This year, as we celebrate the 40th anniversary of the renovation of Quincy Market and the Marketplace Buildings, I hope you are able to forge your own special connection with America’s “Cradle of Liberty”, whether that means browsing our shops, watching a tree lighting, or learning more about Boston’s revolutionary history. Perhaps you will walk away with stories of your own to share and remember.

On behalf of the City of Boston, I hope you enjoy your visit, and I encourage you to return again soon.

Sincerely,

Martin J. Walsh
Mayor of Boston
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April 2016

Dear Friends:

On behalf of the Commonwealth of Massachusetts, Karyn and I welcome you to Boston’s Faneuil Hall Marketplace. This special edition 40th Anniversary Guide will provide you with all the information you need to really appreciate all of the history we celebrate today.

I have my own story to share. At the age of 12, I remember my parents taking me to Durgin Park, which at the time, was the only business there. I have such a memory of how dark and bare the area was. Jump forward to 1976. I was in college when I first visited this stunning new Marketplace. The smell of fresh chocolate chip cookies from a local vendor permeated the air. The whole place was bursting with people from Boston and, indeed, all over the world who had come to see this amazing transformation!

Over the past four decades, Faneuil Hall has played host to countless major events, and become famous worldwide. We are so proud to be able to be part of this wonderful celebration. And yes, Durgin Park is still there! I hope you have a chance to create your own memories as you stroll through these historic buildings.

Sincerely,

Charles D. Baker
Karyn E. Polito
Governor Lieutenant Governor
The Faneuil Hall Marketplace Merchants Association was established in 1981. Its primary role is to represent and protect the interests of all Faneuil Hall Marketplace (FHM) merchants both individually and collectively by working in partnership with the Boston Redevelopment Authority (the property owner) and Ashkenazy Acquisition Corporation (the lessee).

It is also charged with marketing and promoting the civic image and public patronage of FHM as an active and attractive destination for residents, visitors and tourists, including the planning and staging of special and seasonal events and activities, such as the annual A’Cappella Competition, Street Performer Festivals and Blink! – the holiday light and sound show.

In addition, its role is to maintain and enhance the special architectural, historic, civic, cultural and commercial character of FHM as a unique and sustainable retail, dining and recreational experience with a primary emphasis on local merchants as well as a suitable representation of national/international merchants supportive of its special civic and commercial character.

On behalf of the Merchants Association, welcome to Faneuil Hall Marketplace and Boston’s Market District. Enjoy the amazing history, shopping, dining and entertainment that the City of Boston has to offer.

Executive Committee
President
Carol Troxell – Sprinkles Ice Cream & Fudge Shoppe, Kilvert & Forbes Bakeshop and Maggie’s Sweets, Quincy’s Place, Quincy’s Place Ice Cream Cart, L’Attitude Boston Boutique and the Grasshopper Sweets & Creamery in Historic Faneuil Hall

Vice President
Linda DeMarco – Boston Pretzel and Dottie’s Sweet Beignets

Treasurer
Sara Youngelson – Sprinkles Ice Cream & Fudge Shoppe, Kilvert & Forbes Bakeshop and Maggie’s Sweets, Quincy’s Place, Quincy’s Place Ice Cream Cart, L’Attitude Boston Boutique and the Grasshopper Sweets & Creamery in Historic Faneuil Hall
L’Attitude Boston Boutique

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– Coco Chanel

Center of the South Market Building
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LattitudeBoston.com
August 26, 1976 was a typical summer day in Boston as the heat rose from the asphalt sidewalks and thousands of people made their way to work. Something was about to happen that day that shook the status quo and changed the city from thereon; the reopening of Faneuil Hall Marketplace. Architect Ben Thompson and developer James Rouse had fought for more than ten years to bring the rebirth of the once thriving market to reality. With the support of Mayor Kevin White and the indefatigable drive of Ben Thompson and others, Faneuil Hall Marketplace was re-launched that morning, exactly 150 years after the original market was opened in 1826 by Mayor Josiah Quincy.

**Jane Thompson Remembers**

“Everyone was completely floored. Nobody expected the crowds that came,” said Jane Thompson, the widow of Ben Thompson and his partner at Ben Thompson & Associates who worked side by side with him to establish the world renowned destination. She fondly remembers the opening day. “I brought Paul and Julia Child with me and we arrived around 8:45 a.m., before the official ceremony. Mayor White kept telling people not to expect a big crowd because people in Boston don’t catch on to new things too quickly. But he was wrong and there were more than 50,000 people who came through that day. We knew how great it would be because we spent ten years of our lives planning for it. People came out in droves and wanted to see what all the excitement was about,” she said.

**Through The Lens Of A Photographer**

In its first year, Faneuil Hall Marketplace attracted one million visitors per month and continued to attract millions during the next three years. In 1976, the main market building at Quincy Market opened. In 1977, South Market opened, and in 1978, the third and final building, North Market opened. One of the people who was there during the early years was Ben Thompson’s photographer, Steve Rosenthal, who said that Ben had a unique vision that was inspired by his experience traveling in Europe. He wanted to bring the character of European street life to Boston, and he knew exactly what he wanted depicted in the photos of Faneuil Hall Marketplace. “Ben had a great sense of what was appropriate. He was really interested in people and the activity, with the life...
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- Mint Chocolate Chip
- Chocolate Chocolate Chip
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of the place as opposed to looking at the building as a great monument. He wanted Faneuil Hall Marketplace to be an attraction for people who lived nearby, he wanted to have meat vendors, cheese vendors, and others to keep the gritty character of what the old marketplace had been.”

Lucy’s Canvas
In 1976, Lucy Mackall was 26 years old and working for Ben Thompson building architectural models for his firm. Someone in the leasing department at Faneuil Hall Marketplace asked her whether she would like to open a kiosk because they needed to fill space. “I knew that the Marketplace was going to be a great success because of Ben,” she said. So she went to work in her Cambridge apartment, sewing canvas bags and also enlisted the help of a friend, a woodworker, who built her a beautiful wooden kiosk to display her merchandise.

She remembers the opening day. “It was so crowded, a mob scene. Bags were flying off the shelves. It was a blast to live through that day. Thousands of people were there,” she said. She also said that Mayor Kevin White kept walking through her kiosk because it was the only way he could get around from one side of the building to the other because of the crowds. “Nobody could have imagined how successful Faneuil Hall Marketplace was going to be,” said Mackall. One year later, in 1977, she had made enough money to open a retail store: “Have a Heart” in the new South Market Building.

The “Meat Market” Becomes The “Meet Market”
Mort Berenson opened Berenson’s Prime Shop in 1961 at Quincy Market. As a butcher and specialty meat purveyor, it was one of a handful of original businesses that stayed on through the renovation. He remembers opening day. “Nobody, not even the developers anticipated the raw appeal of the marketplace atmosphere. The attraction was partly historic, partly the physical location and partly the lure of the market. It was the only place in Boston where, in one place, you could see pizzas being cooked, lobster rolls being made and oysters being shucked.”

Berenson had a great sense of marketing and a good sense of timing. He bought chicken eggs that were about to hatch and hoped that they would do so on opening day. “I had about three incubators set up on my counters with lights on and chickens were hatching. There were throngs of people watching.”

He also supplied local restaurants and is proud to say that he was the meat supplier for the only five-star restaurant in Boston at the time, Chez La Mere Madeleine owned by his personal friend Madeleine Kamman. Berenson also sold to the late Dr. Edward Land, who founded Polaroid Corporation, and remembers haggling over the price of filet mignon with the unassuming millionaire. Former Major League Baseball pitcher Jim Lonborg became a believer in Berenson’s products when he halted a losing streak while playing for the Philadelphia Phillies after eating a Berenson steak. “So every time he pitched he needed a Berenson steak sent to him,” he said.
ORIGINAL FANEUIL HALL MERCHANT

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Amén To The Ames Plow Tavern
Jay Arcand of Ames Plow Tavern (that recently closed) was one of the original merchants and served hungry and thirsty customers for almost 40 years. He remembers the days leading up to the opening as wonderful but a frantic race to be ready. “The merchants were urged to be ready for business on opening day and everyone was committed to that goal. Last minute construction was being done and supplies were being delivered around the clock. I recall an entire staircase being delivered in one piece and being installed in one of the upscale clothing stores just before the opening,” said Arcand.

The Stalwart Salty Dog
The Salty Dog is now the only tenant at Faneuil Hall Marketplace that was there before the renovation and is still in operation. Owner Luke Prevost and his family have had the business since 1972. “We had a very unique opportunity to watch the great transformation from these three derelict buildings slated for demolition, to be transformed into the first urban festival outdoor marketplace,” said Prevost. He said that the opening celebration dazzled. “The Marketplace was completely decked out in a Disney World-like fashion. The response the Marketplace received from locals and visitors alike was astounding. I don’t believe anyone involved imagined just how excited people would be to come and see what Boston had made of this almost forgotten historic landmark.”

Prevost said that for the opening of the North Market building in 1978, the merchants participated in a parade to the property and were given a ceremonial walking cane with a brass top engraved with “March of the Market Men, Faneuil Hall Marketplace, August 26, 1978.”

A Cross Country Trip Sparks An Idea For A Push Cart
In 1976, Sherry Merry (then Sherry Germanow) was a teacher and when the school she worked at closed down, she embarked on a cross country trip. While driving through Colorado, she stopped to look at some sheepskin that was being sold by two young men on the side of the road. She fell in love with sheepskin products and was determined to create a similar business back home. Sherry partnered with a retired tannery worker who helped make sheepskin gloves, mittens, hats, and slippers. She heard that Faneuil Hall Marketplace was looking for local artisans to fill the new Bull

“Faneuil Hall Marketplace is a vibrant destination both for visitors to Boston and for local families. Its renovation 40 years ago led a movement around the country to preserve historic sites for contemporary use, and I’m very happy to join you in celebrating this historic treasure.”

United States Senator Elizabeth Warren

OPENING DAY OF QUINCY MARKET IN 1976 | LUKE PREVOST OF SALTY DOG WITH THE CEREMONIAL WALKING CANE

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Market. That is where Sherwood Trading (now called Merry Trading) got its start. “It was a great time for the Market. There were lots of creative people who were young entrepreneurs testing the waters to see if it was a place where they could grow their business. No one had any idea that it would explode.” Merry and her husband Arthur still own and operate Merry Trading and SeaBostonUSA – a Boston logo cart and Boston Campus Gear.

A Classic Marketplace Merchant: Geoclassics

Geoclassics has been at Faneuil Hall Marketplace for 34 years. It’s both a store and a gallery specializing in minerals, fossils, and gemstone jewelry. Owner Claudio Kraus says that the Marketplace has a wonderful community atmosphere. “It’s a great place to visit with a lot of activity and interaction with people that you don’t get to experience at an indoor mall. It’s a real community here,” he said.

“Faneuil Hall Marketplace is also a place where the merchants meet and get to know each other. We are a closely knit community and we welcome both customers from all over the world as well as those who live right around the corner.”

Celebrity Sightings

Over the years there have been many celebrity sightings at Faneuil Hall Marketplace. Burt Reynolds purchased items from Merry Trading, Katie Holmes was seen at Sprinkles Ice Cream buying an ice cream for her daughter, Ellen DeGeneres and Jimmy Fallon recorded television segments, and United States Secretary of State John Kerry frequently stops in when he is home in Boston to buy a chocolate chip cookie from Kilvert & Forbes, which he once owned and is now owned by Carol Troxell, President of the Faneuil Hall Marketplace Merchants Association.

A View From The Past To The Present With Carol Troxell

Troxell started working at the Marketplace in the 1980s at the former Steve’s Ice Cream, now Sprinkles Ice Cream, which she owns along with five other businesses. “I have spent more than half my life at Faneuil Hall and I love both the City and the Marketplace. I especially love seeing all the people come from all over the world to visit. I always loved history and never get tired of thinking how blessed I am to work in the very place known as ‘the cradle of liberty’. I have a deep respect for the freedom that was founded on the grounds that we walk on every day.”

Over the past 40 years, there have been many changes at Faneuil Hall Marketplace – new owners, new merchants and new customers. What has prevailed and will always remain the centerpiece for the marketplace’s attraction is the rich history of the Marketplace and its place as the linchpin in the establishment of the Boston Market District.
Eat, Drink and Be Merry – Restaurants, Food Colonnade and More

Boston Baked Beans, Indian Pudding, clam chowder, lobster rolls, oysters on the half shell... all New England delicacies that join a cornucopia of other foods from around the world to create a unique dining experience at Faneuil Hall Marketplace. For over 40 years, the Marketplace has been a food destination with one of the country’s longest continually operating restaurants, Durgin-Park, in addition to the world-famous Food Colonnade serving international cuisine to satisfy hungry visitors.

Durgin-Park has been at Faneuil Hall Marketplace since the late 1700’s, catering to fishermen and longshoremen who worked the wharves. According to Patty Reyes, Durgin-Park General Manager, the restaurant became as famous for its surly servers as its traditional Yankee cooking. She says that the surliness is still there for those customers who want it, but they try not to offend anyone who doesn’t know the history. Reyes has servers who have been working at Durgin-Park for decades, including Judy Gregorio who has worked there since 1982. “Durgin-Park is an institution and part of the Boston culture. It’s the heart of Boston,” she said. Durgin-Park is especially proud of their recognition of veterans and pays tribute to them by including the poem, “Just a Boy,” on the back of each menu. In addition, veterans are given a complimentary meal when they show their military ID, in honor of their service to the country.

The Salty Dog is another restaurant with a rich history at Quincy Market as it first began as a seafood pushcart, then became a seafood market in 1972 in the West End where it can still be found today. Luke Prevost, whose family goes back four generations at Quincy Market, says that the restaurant has remained true to “our pushcart mentality of providing the highest quality at a fair and reasonable price.”

Regina Pizzeria was one of the original tenants when the doors opened in 1976 and Anthony Buccieri, Regina Pizzeria’s Chief Operations Officer, remembers that time. It was like having a big carnival going on seven days a week. He fondly remembers Mayor Kevin White at the opening ceremony. “Mayor White was very approachable with all the neighbors from the North End.” The first few days, Buccieri said, were amazing for business. “Business was beyond anyone’s expectations. We did not believe we would sell as many pizzas as we did and fortunately for Regina, we had our restaurant in the North End so we could get any inventory we needed.”
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Buccieri added that the concept of selling pizza by the slice originated with the Faneuil Hall Marketplace Regina Pizzeria, which from then on, started a trend.

The Food Colonnade is also a family affair, especially for Kostas Haralabatos, the owner and operator of Ari's Barbeque and Carol Ann Bake Shop. Originally from Kefalonia, Greece, Haralabatos started working at Ari's in 1977 and one year later, purchased the business. “At the time, Faneuil Hall Marketplace was the only place to go in the area for a bite to eat. It was truly the Golden Age with such a variety of food vendors and millions of visitors,” he said. Haralabatos’ son Harry started working at Ari’s when he was 13 years old and now works alongside him. He says a few customers have been coming to Ari’s since it opened. His best-selling items? “Hamburgers, ribs and chicken.”

If Ari’s is the place where barbeque is king, then The Walrus & The Carpenter is the place where clams, lobster and chowder reign. Mark Lundein, owner of The Walrus & The Carpenter since 1986, says that he still has customers stop by who have been coming there for 40 years. “We are in a unique position because The Walrus & The Carpenter has the same décor and same shape since 1976 and we are one of the only locations in the Food Colonnade with seating.” Celebrity sightings over the years include Seiji Ozawa, former music director of the Boston Symphony Orchestra, who visited frequently for the oysters, and actor Peter Scolari who came for the lobster roll and chowder.

The Food Colonnade also has a famous hometown former owner, United States Secretary of State John Kerry who opened the bake shop Kilvert & Forbes when he was an attorney in private practice in Boston in 1976. Secretary Kerry references his experience as a former small local business owner in remarks to business groups all over the world. He says that he learned many first-hand lessons about starting and managing a small business, lessons that have proved valuable throughout his life in public service.

Kilvert & Forbes was known for its chocolate chip cookies baked from a recipe that Sec. Kerry perfected. However, Faneuil Hall Marketplace was also home to another hugely successful cookie shop, The Boston Chipyard, open since 1976. Owner Mark Hurwitz says opening day was an epic event. “I can honestly say that the public’s great response to the opening of our Chipyard was thrilling and beyond my wildest imagination. Our effort and goal was and is to provide a genuine homemade style chocolate chip cookie like mothers made across the country and never sold before in any marketplace. It was so greatly received that our four in-store ovens were operating from early morning to late at night and we were still incapable of satisfying demand.”

And nothing says Boston more than an original pretzel from Boston Pretzel, located at the east end of the Food Colonnade for the last 17 years. Owner Linda DeMarco says opening day was an epic event. “I can honestly say that the public’s great response to the opening of our Chipyard was thrilling and beyond my wildest imagination. Our effort and goal was and is to provide a genuine homemade style chocolate chip cookie like mothers made across the country and never sold before in any marketplace. It was so greatly received that our four in-store ovens were operating from early morning to late at night and we were still incapable of satisfying demand.”

And nothing says Boston more than an original pretzel from Boston Pretzel, located at the east end of the Food Colonnade for the last 17 years. Owner Linda DeMarco says that the best part of being in the Food Colonnade is that it is so diverse and welcoming to all ethnicities. “It shows the best of Boston that we offer. Boston has our neighborhoods such as Chinatown and the North End for Italian food, but the Colonnade brings it all together because food brings people together. The Food Colonnade is part of the history and fabric of the city,” she said. “I can always tell when a local person brings new visitors to the market. They have this pride in themselves to show off the Colonnade. Their eyes light up when they walk in.”
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When the market house (also known as Quincy Market), was set to reopen in August of 1976, there was a rush to fill the unleased space on either side of the building. The Rouse Company wanted to make sure that the building looked thriving and dynamic as the reopening date drew near. So, they sought local artisans and craftspeople to sell their wares from wooden carts that resembled the carts used by the Haymarket food peddlers, to provide a historic flavor to the Marketplace.

They named it the “Bull Market” after the bull on the weathervane atop the dome of Quincy Market. Local customers and tourists alike flocked to Quincy Market to buy original works of art, crafts and items that could not be found anywhere else. Faneuil Hall Marketplace is where the pushcart program was born and the phenomenon was replicated across the country and is now more than a $12 billion business.

The original intention of the Bull Market was to have artisans and craftspeople selling their wares at Faneuil Hall Marketplace on a rotating, limited basis to ensure that the variety of their products was always changing.

Dottie Albert, one of the original pushcart vendors, opened her business, The Cookie Tree, in 1978 selling original hand-painted ornaments, pins and other decorations made from dough. “At the time, the pushcart was an original from Haymarket that was used to sell vegetables and fruit. The carts were very plain without displays. I worked hard to make my cart colorful and visual,” said Albert.

She says that Faneuil Hall Marketplace made her successful because of the people who came from all over to buy her unique products. “I was a woman entrepreneur before I even knew what it meant. I was featured on Lifetime Television 14 times because of my success at Faneuil Hall Marketplace,” said Albert. She was also the first to personalize items at the Marketplace. The Bull Market was where customers could see local artisans conduct demonstrations on how they made their products.

Louise Berenson, whose husband Mort Berenson owned The Prime Shop butcher shop in Quincy Market, had spent a lot of time at Faneuil Hall Marketplace from the beginning. She was a regular presence at her husband’s shop and then decided she wanted her own business. In 1978, she opened the Purple Panache pushcart where all items were the color purple. “When I found out that they [Faneuil Hall Marketplace] were going to feature pushcarts, I decided to take the leap and turn my love of all things purple into a small business. I took the risk and it paid off by turning the color
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purple into green which ultimately launched my business,” said Berenson.

“From the get-go we were always crowded. You could call our customers Purple Passionistas for their love of the color and also for our merchandise as keepsakes from Boston and Faneuil Hall Marketplace,” said Berenson. The store brought in customers from all over the world. “People were so passionate about Purple Panache that I had a number of licensees dotting the U.S. and as far away as Japan,” she said.

Susan Luongo, the current owner of Happy Hangups pushcart in North Market, started working at Faneuil Hall when she was 15 years old, first at Freedman’s Bakery and then at The Cookie Tree. “When I began working at Faneuil Hall Marketplace it was always an exciting place to be, very family friendly, and bustling. It was a fun place to be and a fun place to work as it had a certain energy which was palpable,” she said. Luongo also said that it’s the history of the Marketplace and the camaraderie among the business owners that makes it truly special. “There are long lasting relationships among people who worked here. We are not just vendors, we are family and we are a community.”

Judy Lilla who owns Stuck on Stickpins has been a pushcart merchant since 1990 selling stickpins, earrings, necklaces, bracelets and other items. You can find Judy in the North Market where she may be working on a piece of jewelry for a customer or switching out a stone. She still makes a lot of the jewelry herself and has loyal customers who return faithfully every year, some from as far away as England.

Mary Jenal, owner of Sock It To Me and Boxers To Go started working at Faneuil Hall Marketplace in the late 1970’s when she first opened a lingerie store, Dalliance, with her sister Nancy. Then, she and her brother Steve opened the pushcarts Nightshirts To Go and Boxers To Go. They would package the items for their customers in “to go” take-out boxes from Chinese restaurants. Jenal says that the pushcart vendors are ambassadors of Faneuil Hall as they are the first ones that visitors go to for information such as, “Where should I eat?,” and “Where do I get a band aid?” She says these exchanges turn into wonderful conversations with the customers who come from all over the U.S. and the world. On Saturdays, she would have a map of the U.S and ask her customers to fill in the state where they are from. “You can make it fun for people,” she said.

Susan Luongo, Judy Lilla, Mary Jenal and nearly 40 pushcart vendors continue to sell unique, hand crafted items to the throngs of visitors who seek out a unique shopping experience in one of the most historic retail locations in the world.
Every Day is a Holiday at Faneuil Hall Marketplace

Constantly buzzing with events, performances and activities, Faneuil Hall has something to offer people of all ages! Faneuil Hall Marketplace is the perfect location to spend a beautiful spring day. From live street performances to the many free outdoor activities, you will never be bored at the Marketplace. Visit the Lounge at Faneuil Hall Marketplace for free outdoor activities that open in the spring and run through September. Spend your day enjoying a game of ping-pong, pool, or chess, or pick up a paintbrush and channel your inner Picasso at the Marketplace’s outdoor Art Studio! If history is your thing, join the Walking Tour of Quincy Market where you will learn facts and stories that are not in your history book!

This summer, Faneuil Hall Marketplace will host the 9th Annual Boston Area MG Club Classic Car Show Series, with shows running during the months of June, July and August. You can check out these shows on the West End of the Marketplace where you will be able to view a vast selection of antique cars and chat with their owners!

Pride Day at Faneuil Hall Marketplace returns to kick off Boston Pride Week on June 4th for its 46th anniversary! Head down to the West End of the property and enjoy live entertainment for all ages. Performances will include local artists, Zumba classes, karaoke and a massive dance party. You will also have the opportunity to visit with this year’s Marshals of Boston Pride to learn more about the important causes that they represent!

Faneuil Hall Marketplace will celebrate America’s Independence and honor the city’s colonial roots at the 35th Annual Harborfest starting July 1st and running through the 4th of July weekend. Harborfest began as a three-day event consisting of about 35 activities, but has since flourished into a four-day festival complete with over 200 events and attractions. Come celebrate one of the largest patriotic celebrations in the nation located right here in the City of Boston and join us for the Opening Ceremony on July 1st.
Congratulations To Faneuil Hall Marketplace On Its 40th Anniversary!

Happy Hangups

Featuring Local New England Artists
- Giftware
- Ornaments
- Seasonal Specialties
- Keepsakes

Faneuil Hall Marketplace / South Market Pushcart

Show this ad for a 10% discount with a minimum $10 purchase
Excludes sale items. Limit one per customer.
Forty years ago, Faneuil Hall Market-place was renovated into the premier urban destination that it is today. At the 40th Anniversary Celebration on August 26th and 27th, we will be traveling back in time to 1976 when the Marketplace first opened. The festivities will kick off on August 26th, where fans from across the globe will have the chance to take part in several promotional opportunities honoring the legacy of the property. We will remember the famous Bostonians who once worked at or visited Faneuil Hall on this activity-filled weekend. Visit www.FaneuilHallMarketplace.com for more details on how to submit a photo of your favorite Marketplace memory! Other festivities include the city’s largest cake cutting ceremony, performed by several local dignitaries, as well as a 70’s Dance Concert that will take place on August 27th.

On October 22nd and 23rd, Faneuil Hall Marketplace will host the 20th Annual A’Cappella Competition during the weekend of the Head of the Charles Regatta. The best a’cappella groups in New England will go head-to-head as they entertain the crowds while they compete in the West End of the Marketplace. The group will sing for a panel of judges for the chance to win cash prizes.

The month of October will end with a “woof” as the 4th Annual Halloween Pet Parade will be held on October 29th. Your favorite pooch or feline is welcome to strut their stuff in costume and have the chance to win fantastic prizes!

November brings families together for Thanksgiving, but a visit to the Marketplace is sure to bring the city together with great bargains on Black Friday, taking place on November 25th. But before we put the turkey in the oven, Faneuil Hall Marketplace kicks off the holiday season with the annual Holiday Tree Lighting Spectacular televised on WBZ-TV (CBS Boston) with a program of songs, dance and merriment. Check the website for the exact date.

For five weeks, Faneuil Hall Marketplace is transformed into a magical state-of-the-art light and sound show where more than 350,000 lights blink to the songs of the world-famous Boston Holiday Pops. This extravaganza is called Blink! and it runs from late November through January 1, 2017.
 Regina Pizza
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North End
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www.christmasandcity.com facebook.com/christmasinmy
The **31st Annual Tuba Christmas** will take place during the season with an estimated 150-200 tuba players serenading the crowd with favorite holiday classics at their outdoor performance in the West End of Faneuil Hall Marketplace. The Boston Tuba Christmas concert is presented by the Harvey Phillips Foundation, a non-profit foundation dedicated to “developing, expanding, and preserving the music arts.”

Make sure to check out the Holiday Shopping Guide, guaranteed to highlight the best offers and special gifts for this holiday season. Christmas in Boston, located in the South Market has all of your holiday decorating needs. The Happy Hangups pushcart in the South Market Canopy features gifts, ornaments and souvenirs crafted by local New England artists.

**Blink!** continues throughout December and leads up to **New Year’s Eve** where Faneuil Hall, in partnership with First Night/First Day Boston, will host **“The Ice” on New Year’s Eve**. The celebration features a collection of ice sculptures accompanied by street theatre performances and provides the ideal venue to ring in the New Year!

Faneuil Hall Marketplace is the place to be for **Valentine’s Day** with its cozy restaurants and great variety of gifts and sweets for your loved one. From chocolates to jewelry to an unforgettable dining experience, the Marketplace offers only the best for your sweetheart.

February also means that it is **school vacation** time and what better place to bring the kids than to Faneuil Hall Marketplace? The Marketplace’s annual **Kids Week** will offer a week full of free activities and events for children. After a day of play, take your kids to re-fuel for lunch or dinner at the world-famous Quincy Market Food Colonnade, which is open year-round.

Don’t forget the unofficial holiday in Boston, **St. Patrick’s Day**, when everyone at Faneuil Hall Marketplace is Irish. Stop by one of the fun-loving pubs or the Marketplace’s pushcart, Irish Eyes, for authentic Irish goods.

With spring approaching, the Marketplace will be hosting its **4th Annual Easter Egg Scavenger Hunt** on April 8th! Participants will gather in the Upper Rotunda at Quincy Market to pick up their clue sheet, complete with riddles and hints leading to the multitude of eggs hidden throughout the Marketplace.

Holidays at the Hall – your destination for year-round holiday activities and fun!
2016 SEASON
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2016–2017 SEASON

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Faneuil Hall Marketplace
Street Performers: 40 Years of Cheers and Still Wowing the Crowds

For many, Faneuil Hall Marketplace is synonymous with world-class street performers showing off unimaginable acts of juggling, acrobatics and more for throngs of tourists and locals who gather to watch. The street performances that visitors have come to identify with Faneuil Hall were also born with the Marketplace’s historic revitalization in 1976. The 40th Anniversary of the Faneuil Hall Street Performer Program calls for reflection on what makes these performances—and by extension, Faneuil Hall Marketplace—unlike anything else.

World Class Performers
Many longtime Faneuil Hall Marketplace street performers have enjoyed thriving careers in top tourist destinations around the world. Take current performer ALAKAZAM—who is nearing two decades of wowing crowds at Faneuil Hall Marketplace—as an example: he has performed in 36 countries over the Americas, Europe, Asia and the South Pacific.

Despite having stunned crowds across the world and nationwide, Faneuil Hall Marketplace’s performers reflect a fondness for performing at this historic Boston marketplace, citing the cohesiveness and enthusiasm of the city. ALAKAZAM reflects on the constant stream of tourists from around the world—some of whom are new to the art form of street theater—as well as the quality and variety in these performances that keep visitors coming back.

“Faneuil Hall has a street theater program that is second to none in the entire world, the performers you see here are world class,” said ALAKAZAM. “You will not find another city with so many good acts in one place. That is the reason people keep coming back to see us. The standard is super high and all the shows here are unique and different from each other.”

They Did What?
Those who have stopped to watch the street performers can see why they are in high demand worldwide. Audiences over
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the years have seen two-man team, David and Tobin, of the Red Trousers’ act perform an acrobatics and juggling combo, where Tobin balances on one foot standing on David’s head while juggling. Visitors have also seen Peter Panic juggling in his signature green attire while balancing a full-sized shopping cart on his chin, and they have watched in amazement as Dan Foley juggled three folding lawn chairs at once. ALAKAZAM has even taken his performances to the extreme, balancing on a 12-foot pole while juggling machetes, and in a separate move, juggling a chainsaw.

These spontaneous shows of extreme talent and imagination have been catching the attention of passersby for four decades now. Gathered crowds often become part of performances themselves, making memorable and unique experiences for performers and audience members alike.

All About The Improv
Faneuil Hall street performers know that no two shows are alike, as street performing thrives on its unpredictability. Performers never know exactly who will be in the audience, and when an audience member or surrounding neighborhood noise will become part of the show. These performers not only avoid getting thrown off by day-to-day changes – they happily and skillfully make them part of the show.

Dan Foley, a juggler who performed at Faneuil Hall from 1990 to 2006, said one of his best shows included no juggling at all. At the time of the performance, the Tall Ships were in Boston from all over the world, and he spotted two uniformed sailors in his audience: one from the U.S. and one from Italy. Foley brought the sailors to the front of the audience and presented them with sausages loaded with peppers from a nearby food merchant. He then divided the crowd into teams for each country and emceed as a sausage-eating contest ensued and the crowds cheered. This truly one-of-a-kind show brought in all the elements of audience engagement and improvisation that are unique to street performances.

“A good street performer must engage the audience,” said ALAKAZAM. “You have to make an emotional connection with each and every person who watches you. They have to be invested in your performance. I find the best way for me to do that is with comedy. Get people laughing and smiling and they will stay with you until the end.”

A Lasting Treasure
Faneuil Hall street performers create experiences that are unforgettable both for themselves and their audiences, and they enjoy putting smiles on the faces of audience members of all ages. With no two street performances ever being alike, there is no end in sight for the success of Faneuil Hall street performers and the excitement of their audiences. Four decades have passed since Faneuil Hall started impressing crowds with performers’ creativity and talent, and Faneuil Hall visitors are in for many more years of spontaneous performances that reach beyond their imaginations.
celebrate with us

come and celebrate 40 years of boston’s faneuil hall marketplace with us

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faneuil hall
quincy market building
boston
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Top Things We Love About Boston

**Boston Children’s Museum** | Taking a short walk to Boston Children’s Museum to explore hands-on exhibits and everyday programs that build creativity, curiosity, and confidence.

**Boston Tea Party Ships & Museum** | Enjoying a night of colonial merrymaking with Samuel Adams, John Hancock, Dorothy Quincy and other prominent Bostonians as they lift their glasses in celebration and determine the fate of Colonial America at “Huzzah Tavern Nights” – Boston’s only colonial tavern night experience – at the Boston Tea Party Ships & Museum on the second and fourth Friday of every month.

**Old North Church** | Heading over to the historic North End to visit the oldest standing church in Boston – the Old North Church – which played a dramatic role in the American Revolution.

**Boston HarborWalk** | Walking along Boston HarborWalk which stretches from Winthrop, MA all the way to Milton, MA along Boston Harbor’s nearly 50 miles of waterfront linking hundreds of museums, restaurants, parks, stores, hotels and more.

**Boston Public Market** | Offering fresh, locally sourced food from over 35 New England farmers, fishermen, and food purveyors, the Boston Public Market is indoor, year-round, and the only locally sourced market of its kind in the United States; everything sold is produced or originates in New England. Visit for farm-fresh produce, meat and poultry, eggs, milk and cheese, seafood, bread, flowers, and prepared foods.

**Boston Symphony Orchestra** | Enjoying a Boston Symphony or Boston Pops concert with family or friends at magnificent Symphony Hall.

**Old State House** | Exploring the Old State House where the Boston Massacre took place, the British colonists became American patriots, and the Declaration of Independence was first read to the people of Boston from the balcony.

**Old South Meeting House** | Visiting the Old South Meeting House where colonists gathered inside to decide what to do with the 30 tons of taxable tea on the ships moored at Griffins Wharf – leading to the Boston Tea Party.

**Boston Pizza Tours And Regina Pizzeria** | Enjoying pizza while sightseeing at historic sites or taverns during a Boston Pizza Tour or heading to Quincy Market to enjoy a slice from Regina Pizzeria.

**Blue Man Group** | DARE TO LIVE IN FULL COLOR with Blue Man Group at the Charles Playhouse. Comedy, theater, rock concert and unforgettable dance party all rolled into one – don’t miss the show that has captivated 35 million people worldwide.

**Boston Harbor Cruises** | Cruising Boston Harbor on one of several unique vessels courtesy of Boston Harbor Cruises such as Codzilla and the New England Aquarium Whale Watch or traveling to P-Town on the Provincetown Ferry, to Salem, MA on the Salem Ferry or to the Boston Harbor Islands National and State Park via the public ferry service.

**Rose Kennedy Greenway** | Soaking up the seven fountains and water features across the street on the Rose Kennedy Greenway – a mile-and-a-half of contemporary parks in the heart of Boston.
Boston’s Best Clam Chowder

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A hot air balloon transcends upon the property to mark an anniversary celebration in the 1980’s.

George Wendt, TV’s “Norm” from the NBC comedy “Cheers” appears at the opening of Cheers in Faneuil Hall Marketplace in August of 2001.

Mayor Menino with former Marketplace General Manager Michael Kelleher at the cake cutting celebrating the 25th Anniversary of the Marketplace in 2001.


Ellen DeGeneres visits Faneuil Hall Marketplace to promote her daytime talk show in 2011.

CNN offers a live sneak peek at “Blink – The Holiday Light & Sound Show” during its “Election Night in America” broadcast in 2012.

Howie Mandel enjoys a visit to Faneuil Hall Marketplace and Marketplace Center in 2012.

President Barack Obama with merchants from Historic Faneuil Hall in 2013.

“This is where I met some of the most amazing fans in Boston! All 8,000 of ’em! I even met the Mayah!”

Ellen DeGeneres, Foursquare, January 1, 2012
A FREE Light & Sound Show

Featuring The Music Of The Nightly Blink Show

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www.FaneuilHallMarketplace.com

Savannah Guthrie and Matt Lauer host NBC’s “The Today Show” live from Quincy Market in 2013.

Jimmy Fallon takes over for the street performers during his visit in 2013.

Nomar Garciaparra, former American Major League Baseball player, chats with FHM Board Member Edwina Howard at MIJA in 2013.

Gymnast Aly Raisman and actor Cameron Mathison host a live segment on ABC’s Good Morning America in 2014.

Boston Red Sox favorites Jason Varitek, David Ortiz and Tim Wakefield support a FHM sponsored event for Pitching In For Kids in 2014.

Actor and Singer Joey McIntyre appears at the Marketplace with WBZ-TV’s David Wade and Lisa Hughes in 2014.

Gov. Charlie Baker and his wife Lauren join Maestro Keith Lockhart, Conductor of the Boston Pops Orchestra at the 2015 Blink event.

United States Secretary of State John Kerry, former owner of Kilvert & Forbes Bakeshop, visits his former shop in 2015.

Photo Credit: Luster Studios

Photo Credit: Harkins Photography
UNIQLO LifeWear. Simple made better.

VISIT US AT THE UPPER LEVEL, QUINCY MARKET
UNIQLO.COM
History Awaits You at Faneuil Hall Marketplace

Visitors interested in the history of Faneuil Hall Marketplace from the 40th Anniversary and beyond have numerous free opportunities! Whether it be a walking tour throughout the property or a glimpse at original artifacts in Historic Faneuil Hall, history fanatics are sure to be pleased.

In 1976, when the Marketplace re-opened, it also hosted a public exhibition of the United States Bicentennial in the Upper Rotunda of Quincy Market, as Boston was a prime location for Bicentennial celebrations that summer including a visit from the Tall Ships. The Upper Rotunda continues to serve as a public place of assembly where the Faneuil Hall Marketplace Merchants Association holds “Talks in the Rotunda,” a series of discussions open to the public with leaders of Boston.

For history loving visitors, take a step back in time to the early 1800’s with free walking tours from May to October that lead you through Quincy Market and the entire property at Faneuil Hall Marketplace. The tour takes you back to a time when the population in the city of Boston was exploding and historic Faneuil Hall, built by the French Huguenot Peter Faneuil, was host to food merchants in pushcarts trying to keep up with the increased demand. When Mayor Josiah Quincy took office, the market was built as a place where all citizens of Boston, from bluebloods and longshoremen, could purchase their goods. Vendors at the market sold a variety of produce and meats such as eggs, turkey, chicken and beef.

History buffs can continue their journey at Historic Faneuil Hall. The Great Hall on the second floor features daily talks by National Park Service Rangers. Venture next to the fourth floor to the Museum and Armory of the Ancient and Honorable Artillery, a hidden gem in the heart of the historic Market District. The museum houses some of the most significant artifacts in the history of Massachusetts. Travel back as far as the Revolutionary War and see the role that Boston played in a variety of military affairs up close. Take the opportunity to view original uniforms, firearms, swords, artifacts and memorabilia that date as far back as the 1700’s to present day.

HISTORIC HOSTS
See Boston like you’ve never seen it, at the Skywalk Observatory. Interesting displays including “Dreams of Freedom,” featuring the Boston immigrant experience. Informative audio tour and new theater featuring “Wings Over Boston.” Located on the 50th Floor of The Prudential Center, 800 Boylston Street, Boston | 617-259-0648

skywalkboston.com
When Faneuil Hall Marketplace (FHM) was reopened in 1976, there was a conscious effort to provide an eclectic mix of shopping options but with an emphasis on locally sourced items and on quality. The Marketplace had artisans selling their handmade wares from antique-style pushcarts while the South Market and North Market buildings hosted signature retail shops. The Marketplace has always had a mixture of large, brand name retail stores with smaller, locally owned boutiques and shops.

Sara Youngelson, co-owner of L’Attitude Boston, a women’s boutique in South Market, says that being located at FHM is truly special. “This is where our forefathers started bringing their goods to sell. It is amazing to see the history of time at the Marketplace. Meeting people from all around the world including local customers who come to shop, eat and also learn about the history of Faneuil Hall makes having a business here priceless. You cannot find this type of experience anywhere else,” she said.

Youngelson agrees that being located in an outdoor festival marketplace gives shoppers a unique experience. “People watching is the most fun because Faneuil Hall Marketplace caters to approximately seven million people a year from all around the world. People of all ages can enjoy watching the street performers and they are FREE! If you are hungry, the Marketplace offers every type of food you can think of so everyone can be satisfied. Walking on the cobblestones makes you feel the history of this property. There is a buzz like no other and it will be a place you will always want to return to.”

From women’s boutiques to decorative arts and antiques, FHM is a magnet for customers who want their retail experience steeped in history. Jeff Allen, owner of the Boston Pewter Company, has been working in the Faneuil Hall area for almost 40 years. He began working at the Heritage Shop at Historic Faneuil Hall, then opened his own shop, Boston Pewter in 1988. Allen is proud of the fact that almost all of his items are made in New England or in the U.S. including his signature pewter, glass and scrimshaw.

“I know my products, I know my customers, I keep everything locally made and that is what has been my success,” said Allen. He sells the works of well-respected artisans in the region including glass blower John Volpacchio who teaches glass blowing at Salem State University. In addition, he also sells items made at Pierpont Glass, the oldest glass company in the U.S. based in

Shopping at the Marketplace: The Perfect Blend, From Antiques to the Latest Fashions
A member of Preferred Hotel Group's Legend Collection, Boston's only Forbes Five-Star waterfront hotel welcomes guests arriving by land or sea. Located on the historic Rowes Wharf Harbor, the Boston Harbor Hotel's inviting ambiance and unparalleled service provide the ideal home away from home for travelers. Newly renovated luxurious accommodations with sweeping views of Boston's cityscape or breathtaking waterfront, a contemporary spa and fitness center, world-class dining and a 34-slip marina make the Boston Harbor Hotel a destination BEYOND COMPARE.
New this season, Allen is adding a line of kaleidoscopes, all handmade by an artisan in Maine.

Allen says that he has many longtime customers who seek out his shop because of its emphasis on locally made products. “That is why my customers come back even from Europe. They return because they want locally made. That is why I am still here.” He adds that history is also what makes people come back. “Along with the festival marketplace, history is a big part of Boston, we are on the Freedom Trail, it’s a big plus, people still come out for history.”

One of the newer stores to open at FHM is UNIQLO, the clothing store inspired by Japanese values of simplicity, quality and longevity. Located on the second floor of Quincy Market, UNIQLO is attracting thousands of shoppers, both tourists and locals alike. UNIQLO Faneuil Hall General Manager Abigail Grimm said working at the historic Marketplace is a unique experience as a retailer. “Being able to connect with and help customers from all over the world is something truly special. It makes you realize that great quality and service is a language that everyone can understand! I think people will continue to travel to Faneuil Hall to find that little bit of magic that you just can’t get at other shopping centers.”

Youngelson sums it up best by describing the attractive mix of retail at FHM. “We do have many corporate businesses but there are still a few of the old traditional shops that the vision of Faneuil Hall Marketplace was based on. We all work together to make the property the best it can be and to make sure all of our customers have a great experience. It is the ‘jewel of the city’ and we want to make sure we keep on shining.”

“Faneuil Hall Marketplace is truly the heart and soul of urban commerce in the City of Boston. I remember visiting the Marketplace before it was renovated into the gem it is today. We are very fortunate to have such an historic location that has deep roots in the city’s colonial past and continues to put the city on the map as a ‘must’ place to visit.”

U.S. Senator Edward J. Markey
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2. Starbucks | The world's premier roaster and retailer of specialty coffee. starbucks.com
3. The Dog House | Delicious Italian, German, Polish and Cajun sausages as well as all-beef hot dogs. doghouseboston.com
4. West End Strollers | Roll-up sandwiches and Middle Eastern food and pastries.
5. Boston and Maine Fish Co. | Famous clam chowder, a variety of fresh seafood and a lobster bar. quicklobster.com
8. Joey’s Gelateria | The finest gelatos and sorbets.
9. La Pastaria – Piccolo Panini | Italian food ranging from hot and cold pastas to antipastos and salads. Plus subs and sandwiches.
11. El Paso Enchiladas | A variety of Mexican favorites, including tacos, burritos, salads and, of course, enchiladas. elpasoenchiladas.com
12. Philadelphia Steak & Hoagie | Authentic Philadelphia-style steak and cheese sandwiches served on fresh-baked rolls, using only top steak and fresh grilled vegetables. Voted Best Steak Sandwich by the Phantom Gourmet.
13. Walrus and the Carpenter | Boston's best oyster bar! Lobster, clambakes, chowders, lobster rolls and three varieties of oysters. All fresh daily.
14. Fisherman’s Net | Fried seafood, fresh-cut fries and chowder.
15a. The Green Organic Bowl | Fresh salads.
15b. MMMac N’ Cheese | Today Mmmac n’ Cheese’s classic blend is considered to be one of the best mac and cheeses in the country. mmmacncheese.com
17. Kilvert & Forbes Bakeshop and Maggie’s Sweets | Yummy cookies, brownies, fine chocolates, and world-renowned macaroons. kilvertandforbesbakeshop.com
18. The Monkey Bar | A bar with a twist. Freshly made shakes, fruit frappes and cocktails.
19. Steve’s Greek Cuisine | Greek-inspired dinners, salads and wraps.
20. Regina Pizzeria | Boston’s original brick-oven baked pizza since 1926. pizzeriaregina.com
22. **Boston Café** | Coffees, candy, chocolate and fudge.

23. **North End Bakery** | Authentic North End-style calzones and pizza squares along with a wide variety of delicious desserts.

24. **Gourmet India** | Authentic North Indian cuisine of the highest quality; only the best quality cuts of meat and the freshest vegetables are used. [gourmet-india.com](http://gourmet-india.com)

25. **Ueno Sushi** | Fresh sushi, makimono, bubble tea and udon noodle soup.


27. **Aris BBQ** | Barbecue chicken, shish kebab and other barbecue favorites.

28. **Carol Ann’s Bake Shop** | Tasty homemade pastries, scones, muffins, cupcakes, cookies and macaroons.


30. **Boston Pretzel** | Boston’s own soft pretzel, established in 1985. Baked fresh daily. [bostonpretzel.com](http://bostonpretzel.com)

31. **Sprinkles Ice Cream & Fudge Shoppe** | Boston’s favorite ice cream shop serving locally made ice cream, fudge, frozen yogurt and healthy fresh fruit smoothies. [sprinklesboston.com](http://sprinklesboston.com)

**UPPER LEVEL RETAIL SHOP**

UNIQLO | Committed to creating clothing that focuses on the wearer, UNIQLO provides products with superb fit and real value, engineered to enhance your everyday life. Come shop the brand’s full assortment of men’s, women’s and children’s collections and collaborations. [uniqlo.com](http://uniqlo.com)

**LOWER LEVEL RETAIL SHOPS**

32. **Cheers Gift Shop** | Select from a wide variety of officially licensed “Cheers” merchandise at the Cheers Gift Shop! [CheersBoston.com](http://CheersBoston.com)*

33. **Quincy’s Place** | A family ice cream parlor, candy shop, and eatery in the heart of Quincy Market. [QuincysPlaceBoston.com](http://QuincysPlaceBoston.com)*

34. **RevolutionaryBoston Museum** | The Freedom Trail’s best selection of books, maps, Revolutionary-era flags and one-of-a-kind gifts. [RevolutionaryBoston.org](http://RevolutionaryBoston.org)

**KIOSKS**

35. **Wicked Good Cupcakes** | Famous ready-to-eat cupcakes in a jar! [wickedgoodcupcakes.com](http://wickedgoodcupcakes.com)

36. **lovepop** | just because. We are reinventing the greeting card with intricate paper sculptures that pop. Find Boston favorites and cards for any occasion at the shop. [lovepopcards.com](http://lovepopcards.com)

*Lower Level Quincy Market Shops #32, 33 and 34 and restrooms are accessible from both North & South Canopies.

Listing Is Subject To Change
Quincy Market South Canopy

**INDOOR PUSHCARTS**

1. **Happy Hangups** | Unique keepsakes of your Boston experience.

2. **Boxers To Go II** | Humorous boxer shorts as well as Boston apparel including sweatpants, sweatshirts, T-shirts, tank tops and shorts. sockittomeboston.com

3. **SeaBoston USA** | High-quality Boston apparel for the entire family since 1981. seabostonusa.com

4. **Merry Trading** | Warm, comfortable, and durable sheepskin hats, mittens, slippers, gloves, and related accessories for the entire family. (Nov. - March) merrytrading.com

5. **Boston Tote** | A variety of bags, from coin purses to totes.

6. **Life Is A Highway** | The best diecast collection of model cars, airplanes, motorcycles and more!

7. **Brain-Teasers and More!** | A large selection of quality wooden puzzles, toys and games for all ages - to challenge your intellect, develop concentration skills and stimulate creativity.

8. **Boston Art Gallery** | A wide selection of beautiful matted paintings of Boston's most historic streets and landmarks.

9. **Stitch by Stitch** | Embroidery pushcart that customizes T-shirts and hats.

10. **Lucky Décor** | Home decorations and accessories including Turkish evil eye.

**KIOSKS**

11. **RevolutionaryBoston** | The Freedom Trial’s best selection of books, maps, Revolutionary-era flags and one-of-a-kind gifts. RevolutionaryBoston.org

12. **Boston Campus Gear** | College logo apparel from Boston area colleges. seabostonusa.com

**OUTDOOR PUSHCARTS / SEASONAL**


14. **Old Town Trolley Tours of Boston** | Creators of the hop on/hop off sightseeing tour. trollytours.com/boston

15. **Kariza** | Wrap skirts, dresses, resort wear and more. karizadesigns.com

16. **Just Zip It** | Zip it bags start out as a long flat zipper. Just zip it and watch the magic!

17. **Russian Collection** | Beautiful wide selection of Russian goods and artwork including nesting dolls, religious items, Amber, carvings and more.

18. **Coco Bar** | Frozen desserts, frappes, and fresh-squeezed juices.

19. **Beantown Trolley Tour of Boston** | An insider’s view of Boston on San Francisco-style trolley cars.

*Listing Is Subject To Change*
QUINCY MARKET BUILDING
SOUTH CANOPY - EAST END
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617 227-2038 | www.Durgin-Park.com
Quincy Market North Canopy

INDOOR PUSHCARTS

1. Celebrity Leggings | Specializing in leggings. The Fall/Winter Collection brings you fleece lined leggings that keep you warm. celebrity-leggings.com
2. Irish Eyes | A wee bit O' heaven here on earth.
3. Illusions | Games and tricks for the young and the young at heart!
4. Musically Yours | Unique and special gifts for music lovers.
5. A Hat For Every Head | Summer, spring, winter, fall – for every head, we have it all.
6. Every Bead of My Heart | Jewelry at the right price!
7. Keep Your Pants On | Handmade leather belt straps and a wonderful selection of buckles for men and women. keepyourpantson.com
8. Boston Logos | The place to shop for great gifts of Boston’s four championship teams...Red Sox, Patriots, Celtics and Bruins!
9. Stuck On Stickpins | An eclectic collection of fun and fine jewelry, brooches, handmade and vintage pieces. A small space with an amazing selection. lottaluxe.com
11. Art For Em | Distinctive and whimsical Boston items, children's clothing and fun merchandise.

KIOSK

12. Best Gift Idea Ever | Choose local photographs that resemble letters of the alphabet and spell out different words of your liking! bestgiftideaever.com
13. Mophie Cell Phone Cases | Battery cases, storage cases, universal batteries, phone accessories and more. mophie.com
14. Sock It To Me | Socks and slippers for babies, kids and adults. sockittomeboston.com
15. Faneuil Hall Marketplace Photo Booth | Capture your experience at Faneuil Hall with a photo keepsake.
16. Apropos Footwear | Apropos are perfect shoes for imperfect feet! aproposfootwear.com
17. Destination Boston | Unique gifts and souvenirs to remember Boston!
18. The Chipyard | Great selection of freshly baked cookies. chipyard.com

OUTDOOR PUSHCARTS / SEASONAL

19. Quincy’s Place Ice Cream Cart | Famous homemade ice cream cookie sandwiches, shakes, sundaes and more!
20. Prime Express | Famous for its American turkey sandwich, chicken Caesar wraps and delicious ribs.
21. Super Duck Tours / Upper Deck Trolley Tours | Super Duck Tours offer 90 minute duck tours of Boston's waterfront and Harbor while Upper Deck Trolley Tours provide a 2½ hour fully narrated tour of Boston and Cambridge, including Harvard Square. bostonsupertours.com
22. Real Flower Jewelry | Permanent fresh cut flowers made into lasting jewelry, hair accessories and more. realflowerjewelry.com
23. Puzzle Lamps | Unique and modern 3D light fixtures that add a little pizzazz wherever they are placed.
24. Boxers To Go | Humorous boxer shorts as well as Boston apparel including sweatpants, sweatshirts, T-Shirts, tank tops and shorts. sockittomeboston.com
25. Wind Spinners | Colorful metal worked wind chimes.
27. Fun Mobile | Everything you need for your cell phone.
28. Dottie’s Sweet Beignets | A collection of fine raspberry, vanilla custard, and hazelnut chocolate beignets along with fried dough nuggets, cinnamon chiro's and beverages.

Listing Is Subject To Change
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www.BostonDuckTours.com

An indoor, year-round market featuring fresh, locally sourced food from over 35 New England farmers, fishermen, and food purveyors.

100 HANOVER STREET AT HAYMARKET STATION
BOSTONPUBLICMARKET.ORG
South Market Building

1. **Anthem Kitchen + Bar** | Anthem Kitchen + Bar is a casual dining restaurant serving classic American comfort food with a modern twist. anthemboston.com

2. **Coach** | Coach offers a wide selection of women's designer handbags, wallets, shoes and jewelry. Browse the newest styles from your favorite collections at coach.com.

3. **Ann Taylor** | Ann Taylor offers high-quality, chic women's clothing, including suits, dresses, bridesmaid dresses, blouses, pants, sweaters and skirts. anntaylor.com

4. **Boston Pewter Company** | Featuring the largest selection of American-made pewter. A retail store selling giftware, tableware, lighting, holiday items, sculpture and frames. bostonpewtercompany.com

5. **Neuhaus Belgian Chocolate** | Experience the timeless elegance of luxury Neuhaus Belgian chocolates. neuhauschocolate.com

6. **Yankee Candle** | Fine scented candles made in Massachusetts since 1969. YankeeCandle.com

7. **Pepper Palace** | A one-stop shop for hot sauce, BBQ sauce, salsa, pickled items, jellies and jams, beef jerky, and more! pepperpalace.com

8. **The Stone Flower** | Couture clothing for juniors and petite ladies. Unique jewelry and gift items. thestoneflower.com

9. **L'Attitude Boston Boutique** | This boutique shop, located in the heart of Faneuil Hall Marketplace, is where you will find that special addition to your wardrobe or a gift for someone who has everything! lattitudeboston.com

10. **Christmas in Boston** | It's always Christmas in Boston. Every customer will feel as if they have entered a wonderland where the Christmas spirit rules. Shop for all your holiday decor, including personalized ornaments, gifts and more. christmasandcity.com

11. **Local Charm** | Jewelry from Local Charm represents the creative talents of more than 50 local, national and international artisans. These unique designs reflect a sense of origin, a period of time or elements of nature through innovative applications of various metals, gemstones and, of course, imagination. localcharm.net

12. **Crabtree & Evelyn** | Retailer of bath and body products, gourmet foods, candles, home decor and gifts. crabtree-evelyn.com

13. **Urban Outfitters** | Always open, always awesome. Clothing, accessories and apartment items for men and women. urbanoutfitters.com

14. **Uno de 50** | Uno de 50 features silver jewelry and accessories: bracelets, necklaces, rings, watches, earrings and original gifts for him or her—mixing metal with leather. unode50.com

15. **Victoria's Secret** | The world's most glamorous lingerie is only the beginning. Victoria's Secret is THE destination for chic women's clothing, sultry swimwear, must-have shoes and lingerie. victoriassecret.com

16. **Black Dog** | Apparel for men, women and children plus accessories, gifts and dog products. blackdog.com

17. **1630 Boston** | Step inside our pop-up shoppe for gifts that represent New England traditions with a contemporary twist. We bring together unique well-designed products, curated vintage goods, and the best of local makers. See what The Boston Globe calls "colonial chic" and bring an authentic piece of history home. 1630boston.com

*Listing is Subject To Change*
Oysters, Lobsters, Chowders, Lobster Rolls & More!

Food Colonnade – Quincy Market Building
North Market Building

1. McCormick & Schmick’s | From fresh seafood and shellfish to aged steaks and garden fresh salads, the goal is to exceed your dining expectations. mccormickandschmicks.com

2. Michal Negrin | Featuring a unique lifestyle for more than two decades with hand-made vintage-inspired designs, including jewelry, fashion, home decor and accessories that are ageless, feminine and therefore “timeless”. michalnegrin.com

3. Make Way for Ducklings | A unique “pop up” children’s destination store, Make Way for Ducklings features a charming and whimsical selection of books, toys and exclusively produced and licensed branded gift items. makewayforducklings.com

4. LeSportsac | American lifestyle brand of casual nylon bags offering an accessible line of backpacks, handbags, travel totes, weekenders, and accessories. lesportsac.com

5. Ghirardelli® Ice Cream & Chocolate Shop | Experience decadent chocolate and irresistible World Famous Hot Fudge Sundaes, as well as unforgettable fountain treats including shakes, floats, malts and other delectable creations. There is also a tempting assortment of delicious chocolate confections and beautifully wrapped gifts. ghirardelli.com

6. Durgin-Park | For well over a century, Durgin-Park has catered to the hearty appetites of straw-hatted, white-aproned market men and local characters. durgin-park.com

7. The Hideout | Everyone’s favorite dive bar located in the basement of Durgin-Park. This tavern has a beer garden, live music and a casual atmosphere, open Wednesday through Sunday.

8. J.J. Donovan’s Tavern | An Irish watering hole in the heart of Boston.

9. Best of Boston | Color Inc.’s upscale gift and collectible souvenir concept, the Best of Stores, has quickly become the “insider’s guide” to a particular area. thecolorstores.com

10. Sunglass Hut & Watch Station | Shop for sunglasses and eyewear for men, women and kids, including designer and performance sunglasses at Sunglass Hut. Free shipping on all orders. sunglasshut.com

11. Zuma Tex-Mex Grill | Zuma Tex-Mex is a Quincy Market favorite. Zuma satisfies its clientele with Mexican-American comfort favorites such as fruity margaritas and sizzling fajita platters. zumatexmexgrill.com

12. Geoclassics | Boston’s finest collection of museum-quality gems, minerals and fossils for collectors of all ages. An outstanding selection of finely crafted gemstone jewelry from around the world. geoclassics.com


15. Nine West | View the latest selection of women’s shoes, dress shoes, sandals, career shoes, casual shoes, boots and more. ninewest.com

16. Samsonite | Discover the latest innovation in Samsonite luggage. Visit the store located in the North Market for an extensive assortment of all your travel needs. samsonite.com

17. Clarity | Boutique shop in the heart of Boston carrying luxurious lines of skin care and makeup products. claritycosmetics.org

Listing Is Subject To Change
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**ANTHEM KITCHEN + BAR**
South Market

A casual upscale eatery, Anthem Kitchen + Bar serves a modern take on rustic American fare. With craft bottled and draft beers, skillfully mixed cocktails, fresh seafood, and Boston Harborfest two-time winning “Best Clam Chowder,” Anthem Kitchen + Bar is the ideal setting for lunch and dinner daily. Large windows and patio seating allow you to enjoy the action of Faneuil Hall Marketplace while you dine. Anthem Kitchen + Bar also hosts a lively happy hour and a popular late night menu. anthemboston.com

**CHEERS**
Quincy Market

Cheers at Faneuil Hall is not just a museum – it’s a wonderful place to wine, dine and have a good time. There is live entertainment every Thursday, Friday and Saturday night. Food is served throughout the facility and features a wonderful selection of burgers and sandwiches as well as New England seafood items and appetizers, chowders, soups and stews. Specials each day provide an opportunity to choose items that are unique to New England. The bars are prepared to serve you cocktails and wines of your choice as well as ten draft beers. cheersboston.com

**DICK’S LAST RESORT**
Quincy Market

Stop by and let your hair down. Enjoy some grub or toss back a few cold ones on the rockin’ patio! It’s all in good fun at Dick’s in Boston, so come see why Dick has been infamous since the rowdy times began in 1985! dickslastresort.com

**DURGIN-PARK**
North Market

For well over a century, Durgin-Park has catered to the hearty appetites of straw-hatted, white-aproned market men and local characters. Take part in Boston history as you step into one of the oldest continuously running establishments in the country. Choose from a wide selection of comfort food and classic New England fare such as the clam chowder or the signature prime rib steak. At Durgin-Park, we serve history. durgin-park.com
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aaproposfootwear.com

Quincy Market North Canopy - east end

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MCCORMICK & SCHMICK’S
North Market
From fresh seafood and shellfish to aged steaks and garden fresh salads, the goal is to exceed your dining expectations. You will experience culinary excellence at its best. Menus reflect seafood from the Pacific Rim, Atlantic Ocean and Gulf of Mexico. Products are sourced from local ranches, farms and wineries to showcase regionally inspired dishes. A distinctive feature is the beautiful bar area that offers a comfortable environment from which to enjoy a wide variety of wines, beers, classic drinks and trendy cocktails. mccormickandschmicks.com

MIJA CANTINA & TEQUILA BAR
Quincy Market
MIJA Cantina & Tequila Bar is Boston’s premier authentic Mexican restaurant. Located at the entrance to Quincy Market in the world-famous Faneuil Hall, its uniquely elegant restaurant is the perfect location for enjoying a tasty lunch or a romantic night out. mijaboston.com

NED DEVINE’S IRISH PUB
Quincy Market
Ned Devine’s is a Faneuil Hall favorite for its casual pub dining, craft beer selection, lively happy hours, and the best in live music on Friday and Saturday nights. A single destination for food, fun, and entertainment, Ned Devine’s offers a bar amidst the action of the Quincy Market food plaza, spacious upper level dining, as well as a chic lounge and dance floor for weekend night life. Ned’s clam chowder is a Boston Harborfest three-time winner for “Best Clam Chowder” and now a proud Hall of Fame Member. neddevinesboston.com

QUINCY’S PLACE
Quincy Market Lower Level
Eats & sweets at Quincy’s Place. Step back in time and experience an old-fashioned ice cream shop and eatery. With over 240 varieties of candy, ice cream and great food—Quincy’s Place has something for the whole family! Quincy’s Place is open for hot breakfast served all day and is the perfect spot for birthday parties! quincysplaceboston.com
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North End Boston
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stanthonysfeast.com

Photo by Matt Corti
THE SALTY DOG OYSTER BAR & GRILL
Quincy Market
Established in 1972, The Salty Dog is Faneuil Hall's landmark for fresh regional seafood served in a casual and historic atmosphere. Fresh oysters, fried seafood baskets, luncheon specials, fresh shore dinners, Maine lobster dishes, featured specialty dishes and deluxe sandwich plates round out the menu. Whether visiting the indoor bar and dining rooms, or out at the famous three-season patio and street side Oyster Bar, The Salty Dog provides the ultimate Boston seafood experience.

WAGAMAMA
Quincy Market
Enjoy authentic Asian flavors in a relaxed, friendly restaurant modeled on Japanese noodle bars. Wagamama offers a range of freshly cooked rice and noodle dishes, salads and starters. Its first U.S. restaurant was opened in Faneuil Hall in 2007. wagamama.us

ZUMA TEX-MEX GRILL
North Market
Zuma Tex-Mex Grill brings the flavors of the southwest to Faneuil Hall. The restaurant is proud to serve the freshest ingredients and makes almost everything from scratch – from hand cut fries and fresh daily pico de gallo, to homemade chorizo sausage and house smoked BBQ. Serving up great Tex-Mex food since 1989 and famous for its tall, frosty $4 Margaritas and selection of over 100 Tequilas and Mezcals. zumatexmexgrill.com

HARD ROCK CAFÉ
Hard Rock Café Boston, established in 2007, is situated near Faneuil Hall, the city's largest entertainment district. The Café is in walking distance of iconic locations, including the New England Aquarium. The Café boasts over 16,000-square feet of space, including a 514-seat restaurant. The menu features classic items and locally inspired entrees. The Boston Café offers the classic burger, topped with a scoop of fresh lobster salad and served with cole slaw and seasoned fries. For additional information, including events, live music and the Monday Night Football schedule, visit hardrock.com/cafes/boston/
Walk the Freedom Trail® through history.

Experience more than 250 years of history—and 16 of Boston’s most significant sites—along the Freedom Trail and celebrate Faneuil Hall Marketplace’s 40th anniversary. To book an 18th-century costumed-guided tour, download an audio guide, or learn about exhibits and events, visit TheFreedomTrail.org or call 617.357.8300.

Freedom Trail Foundation
Outdoor Amenities

ArtsBoston BosTix Booth | Half price day-of-show tickets in Boston for theatre, music, dance and comedy. For over 35 years, BosTix has been the region’s most trusted and only nonprofit resource for ticket deals year-round. Ticket inventory and pricing changes daily. Located on the Freedom Trail adjacent to Historic Faneuil Hall and near the West End entrance of Quincy Market. bostix.org

Café Pulse- Seasonal | A café that crafts the highest quality coffee and tea beverages. They use George Howell coffee beans and MEM teas, which are both produced in Massachusetts. Their milk is delivered fresh from a New Hampshire dairy farm. Try one of the artisanal pastries to pair with your drink of choice.

Old Town Trolley Tours of Boston | For 30 years, Old Town Trolley Tours has been providing sightseeing tours highlighting the best of Boston by creating the Hop-On / Hop-Off tour, which allows guests to explore at their own pace. trolleytours.com/boston

Super Duck Tours | Super Duck is a unique tour of Boston's waterfront and harbor aboard a duck boat – an amphibious vehicle that can drive Boston’s historic streets and then plunge mightily into Boston Harbor for an exciting narrated look at the city! Tours can be purchased in the Marketplace. bostonsupertours.com

Upper Deck Trolley Tours | These fully narrated, Hop-On / Hop-Off tours feature popular and convenient stops throughout Boston and Cambridge while riding high above the traffic. Stop #1 is conveniently located across from Faneuil Hall Marketplace. The two-day ticket offers two consecutive days of touring as well as a choice of two of five bonus tour options. Tours can be purchased in the Marketplace. bostonsupertours.com

Beantown Trolley Tour of Boston | An insider’s view of Boston on San Francisco-style trolley cars.

The Freedom Trail

It’s American History... But Not The Same Old Story.
Marked by a red brick or painted line, Boston's 2.5 mile Freedom Trail connects 16 of the country's most significant historical landmarks weaving its way through Boston's proud past in the midst of this vital, modern city. It is a unique collection of museums, churches, meeting houses, burying grounds, parks, a ship and historic markers that tell the story of the American Revolution and beyond. All tours either begin or end at Faneuil Hall Marketplace. For more information, visit the ArtsBoston BosTix Booth on the property or go online to thefreedomtrail.org
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Grasshopper Sweets & Creamery
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Greetings From Boston
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Irish Eyes
(617) 263-7594
The Leather Shop at Faneuil Hall
davidkingbags.com
RevolutionaryBoston Museum Shop
revolutionaryboston.org
Red Barn Coffee Roasters, Inc.
redbarncoffee.com

Faneuil Hall Visitor Center – (617) 242-5642

The Shops at Marketplace Center

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For Information: (617) 439-7955
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The Boston Public Market houses over 35 farmers, fishermen, and food producers from Massachusetts and throughout New England. Everything sold at the Market is produced or originates in New England. A full list of vendors and more information can be found at www.bostonpublicmarket.org/vendors.

**Merchants Include:**

- American Stonecraft (Lowell, MA)  
  [www.americanstonecraft.com](http://www.americanstonecraft.com)

- Appleton Farms (Ipswich, MA)  
  [www.thetrustees.org/Appleton](http://www.thetrustees.org/Appleton)

- Beantown Pastrami Co. (Gloucester, MA)  
  [www.beantownpastrami.com](http://www.beantownpastrami.com)

- Bon Me (Boston, MA)  
  [www.bonmetruck.com](http://www.bonmetruck.com)

- Boston Honey Company (Holliston, MA)  
  [www.bostonhoneycompany.com](http://www.bostonhoneycompany.com)

- Boston Smoked Fish Company (Sudbury, MA)  
  [www.bostonsmokedfish.com](http://www.bostonsmokedfish.com)

- Cellars at Jasper Hill (Greensboro Bend, VT)  
  [www.jasperhillfarm.com](http://www.jasperhillfarm.com)

- Chestnut Farms (Hardwick, MA)  
  [www.chestnutfarms.org](http://www.chestnutfarms.org)

- Corner Stalk Farm (East Boston, MA)  
  [www.cornerstalk.com](http://www.cornerstalk.com)

- Crescent Ridge (Sharon, MA)  
  [www.crescentridge.com](http://www.crescentridge.com)

- Daniele (Pascoag, RI)  
  [www.danielefoods.com](http://www.danielefoods.com)

- George Howell Coffee (Acton, MA)  
  [www.georgehowellcoffee.com](http://www.georgehowellcoffee.com)

- Harlow’s Vermont Farmstand (Westminster, VT)  
  [www.harlowsvermontfarmstand.com](http://www.harlowsvermontfarmstand.com)

- Hopsters Alley (Newton, MA)  
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www.lilachedgefarm.com

Mamadou's Artisan Bakery  
(Winchester, MA)  
www.mamadouartisanbakery.com

Mangé (Somerville, MA)  
www.freshfruitvinegars.com

Massachusetts Wine Shop (Westport, MA)  
www.masswinery.com

Mother Juice (Cambridge, MA)  
www.motherjuiceboston.com

Nella Pasta (Quincy, MA)  
www.nellapasta.com

Noodle Lab (Boston, MA)

Peterman's Boards & Bowls (Gill, MA)  
www.spencerpeterman.com

Q's Nuts (Somerville, MA)  
www.qsnuts.com

Red Apple Farm (Phillipston, MA)  
www.redapplefarm.com

Red's Best (Boston, MA)  
www.redsbest.com

Siena Farms (Sudbury, MA)  
www.sienafarms.com

Silverbrook Farm (Dartmouth, MA)  
www.silverbrookdartmouth.com

Soluna Garden Farm (Winchester, MA)  
www.solunagardenfarm.com

Stillman Quality Meats (Hardwick, MA)  
www.stillmanqualitymeats.com

Stillman's Farm (New Braintree, MA)  
www.stillmansfarm.com

Stow Greenhouses (Stow, MA)  
www.stowgreenhouses.com

Sweet Lydia's (Lowell, MA)  
www.sweetlydias.com

swissbäkers (Allston, MA)  
www.swissbakers.com

Taza Chocolate (Somerville, MA)  
www.tazachocolate.com

Union Square Donuts (Somerville, MA)  
www.unionsquaredonuts.com

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